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Multinationals Technology And National Competitiveness

Recent analysis of international competitiveness has helped to increase interest in technological innovation as a crucial factor determining which advantages are required in a new economic scenario.

At the same time, particular attention has been devoted to the role which multinational corporations are now playing in the production of technological capabilities for the new global markets

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Technological innovation and multinational expansion A

We assume process innovation, where the cost-reducing technological innovations are an outcome of the firm's investment in R&D. The role of technology transfer costs is explored. The model shows that, with low costs of technology transfer, there is a two-way link between the firm's R&D effort and multinational expansion. We also prove that both the research choice and the multinational choice

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THE LOCATION OF INVESTMENT OF MULTINATIONALS LINKED TO

technological innovation, improved competitiveness, or a greater R&D effort. This report constitutes the first chapter of the project, and will seek to provide some elements for answering the first question, on the location of the innovation activities of multinational firms.

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Internationalization of technical change and the

with the relationships between technological innovation and the changing internationalization of economic activity. In fact, in spite of the abundant research available on both subjects as separate matters, there is little investigation related to the interactions of the two trends. If, on the one hand, we find some studies highlighting the increasing globalization of the economy and, within

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The Innovative Behaviour of MNC Subsidiaries in Uneven

The aim of this paper is to contribute to the understanding of the internationalisation of innovative activities of Multinational Corporations (MNCs) by making use of the Community Innovation Survey (CIS). We consider the implications for European countries National Systems of Innovation (NSI) by exploring the interaction of MNCs

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Technical Innovation and Multinational Corporations

The configuration of host national systems of innovation and the technological international networks established by multinational enterprises (MNE) can become key aspects for the

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Individualism and Interdependence in the Technological

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